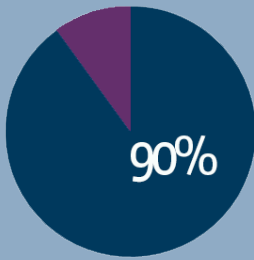




MCF COMMUNITY AWARDS IN NUMBERS

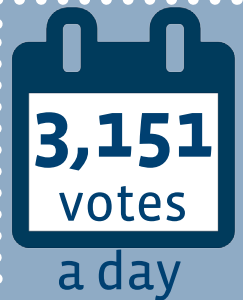
 **177,809**
votes were cast in total

87% of voters were members of the public



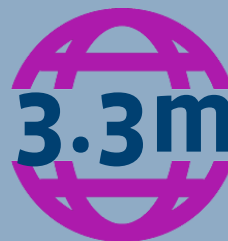
Were online votes

Voters who wanted to learn more about Freemasonry



people visited the website

#MCFawards reached an audience of



70%
used props & images

73%

increase in e-news subscription



MCF Facebook posts seen by

163,000

MCF Twitter posts seen by

174,000

2.9m
people reached through 15 radio broadcasts



new social media followers

